

REGISTRATION FOR HANSEBIRD 2020

APPROVAL OF GENERAL TERMS AND CONDITIONS

Dear Sir or Madam,

we are pleased to welcome you at HanseBird from 27-28 June 2020. In order to participate we would like you to fill in the following forms and send them back to us, either via email to: hansebird@NABU-Hamburg.de or via fax to: (+49) 40 69 70 89 -19.

EXHIBITOR

Company _____
 Building / floor _____
 Street address / P.O. Box _____
 Postal Code, City _____
 Telephone _____
 Fax _____

CONTACT PERSON FOR HANSEBIRD

Name _____
 Telephone _____
 Fax _____
 Mobile _____
 Email _____

By sending in this form I declare to fully accept the general terms and conditions for HanseBird 2020.



Place / date

Stamp / signature

All prices are exclusive of VAT.

CONTACT

Naturschutzbund Deutschland Landesverband Hamburg e.V.
 Klaus-Groth-Straße 21 | 20535 Hamburg

Tel. (+49) 40 69 70 89 -27
 Fax (+49) 40 69 70 89 -19

Email: hansebird@NABU-Hamburg.de
www.hansebird.de

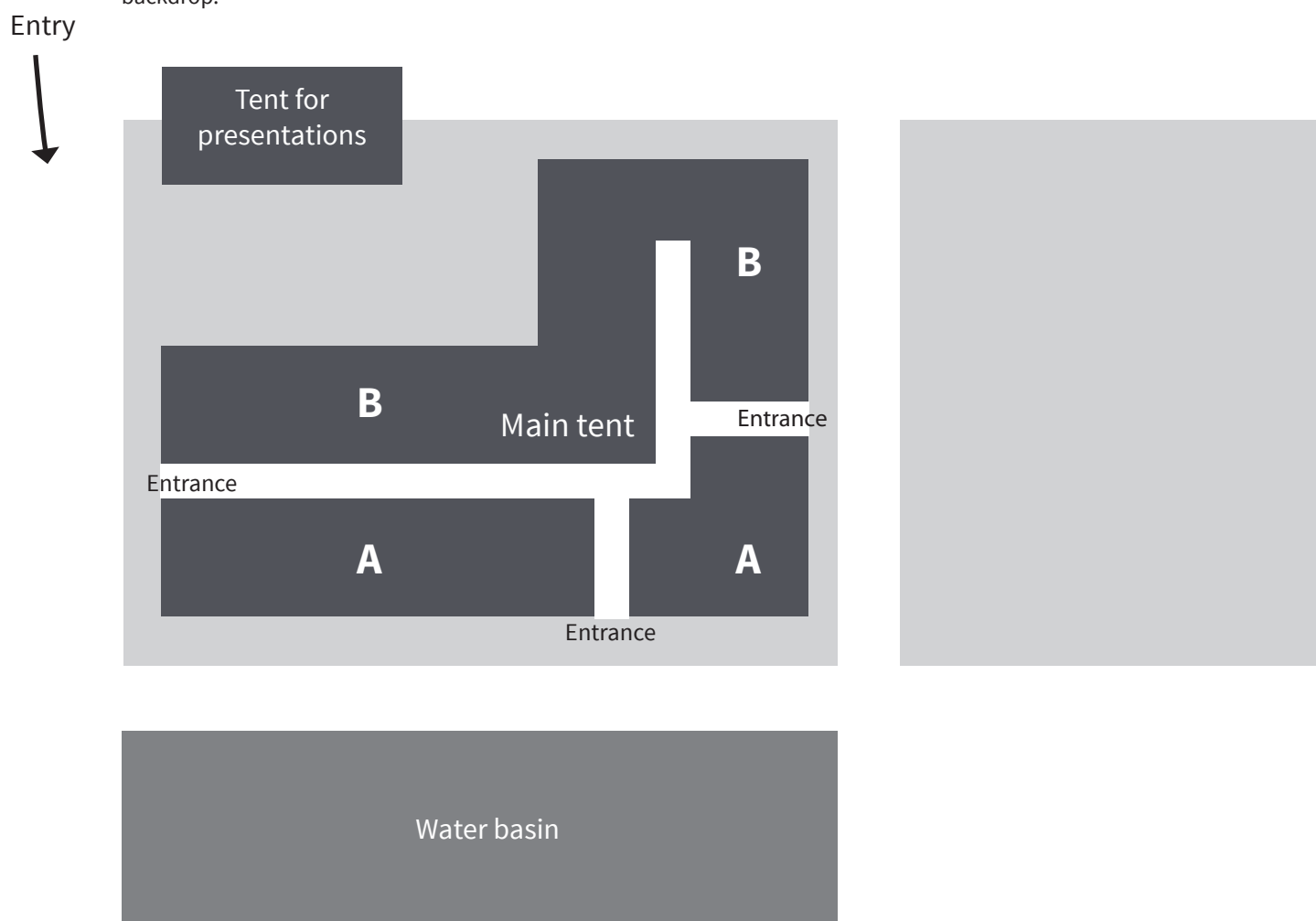
FAIRGROUND

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Take the chance and present your products and services at HanseBird! From 27-28 June 2020 our fair brings together birdwatchers, travellers and enthusiasts for optical and outdoor equipment in a unique location in the heart of Hamburg.

The fair takes place at the island Kaltehofe within Elbe River, only two stops away from Hamburg Central Station. The natural environment within the site of *Wasserkunst Elbinsel Kaltehofe*, now a museum and recreational area with historical architecture, water basins and green surroundings, provides the perfect atmosphere for your presentation.

Within the main tent every stand will be situated at the central corridor for visitors. Areas declared as „A“ are provided with a transparent backdrop for a clear view of the surroundings. Areas declared with „B“ have a non-transparent backdrop.



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STAND FOR COMPANIES

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In case of any questions please feel free to contact us!

MY STAND AT HANSEBIRD

- ☐ I would like to book _____ sqm within area A (at least 16 sqm) at **110 € / sqm**
 _____ sqm within area B (at least 10 sqm) at **110 € / sqm**
- ☐ Electricity needed (free of charge)

Please note: If you book 20 sqm or more you will get one slot in the presentation program on saturday or sunday.
 For more information see page 5 „Additional Options“.

BASIC FEE

The basic fee for HanseBird is **98 €**. In return all exhibitors will get posters and flyers to advertise the fair in advance. The exhibitors logo will be displayed on the website www.hansebird.de including a link to its website. Early bookings **(until 15 January 2020)** are appreciated - in this case the exhibitor is also visible on the flyer. Feel free to use the logo of HanseBird for your own advertising of the fair (download the logo from www.hansebird.de).

- ☐ Please send me _____ flyers and _____ posters to advertise HanseBird
- ☐ Please set at link at www.hansebird.de to my website: _____

PARKING SITUATION

During HanseBird all cars must be parked outside the fairground. We provide free and secure parking for all exhibitors at Hamburg Wasser (Billhorner Deich 2, 20539 Hamburg). From here, a shuttle connects to HanseBird in just two minutes.

There is another carpark at *Wasserkunst Elbinsel Kaltehofe*, which is mainly for visitors of the fair. Here we can offer up to 25 extra parking lots for exhibitors for a fee of 6 € (for both days). Due to the limited number we take the date of booking in order to decide on the allocation of these lots. Please note: Exhibitors with a booked area of 12 or more sqm will get one parking lot here for free.

- ☐ I would like to use the free and secure carpark (including shuttle connection) at Hamburg Wasser
- ☐ I would like to use the carpark at *Wasserkunst Elbinsel Kaltehofe* for an extra fee of 6 € (for both days) respectively free of charge for exhibitors with a booked area of 12 sqm or more



Place / date

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STAND FOR CLUBS, ARTISTS AND NON-COMMERCIAL EXHIBITORS

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MY STAND AT HANSEBIRD

- ☐ I would like to book _____ sqm (at least 4 sqm) within area B at **55 € / sqm**
- ☐ Electricity needed (free of charge)

BASIC FEE

The basic fee for HanseBird is **48 €**. In return all exhibitors will get posters and flyers to advertise the fair in advance. The exhibitors logo will be displayed on the website www.hansebird.de including a link to its website. Early bookings (**until 15 January 2020**) are appreciated - in this case the exhibitor is also visible on the flyer. Feel free to use the logo of HanseBird for your own advertising of the fair (download the logo from www.hansebird.de).

- ☐ Please send me _____ flyers and _____ posters to advertise HanseBird
- ☐ Please set a link at www.hansebird.de to my website: _____

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ADDITIONAL OPTIONS

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YOUR CONTRIBUTION TO THE PROGRAM

HanseBird offers presentations such as slideshows and oral presentations, workshops and events. Exhibitors can contribute to this experience. We provide an extra tent for presentations, fully equipped with audiovisual technique (usage free of charge). If you book until **15 January 2020** the title of your contribution will be announced in the flyer.



Presentation

- ☐ I would like to book a contribution to the program on Saturday OR Sunday at the price of **150 €** (25 minutes)
- ☐ I would like to book a contribution to the program on Saturday AND Sunday at the price of **250 €** (25 minutes each)
- ☐ I have booked 20 sqm or more and want to use my free slot in the program (one day)

The title of my contribution will be: _____

Workshop

The fairground offers ample space for workshops which exhibitors can use for workshops. Please get in contact with us for further information. Workshops can be held free of charge.



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GETTING THERE

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HANSEBIRD 2020 TAKES PLACE AT WASSERKUNST ELBINSEL KALTEHOFE

Address: Wasserkunst Elbinsel Kaltehofe | Kaltehofe Hauptdeich 6-7 | 20359 Hamburg

For navigation: Please use „Ausschläger Elbdeich 3“ as destination, from here Wasserkunst Elbinsel Kaltehofe is signposted.



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SETTING UP YOUR STAND AT HANSEBIRD

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SETUP

All exhibitors will have the opportunity to enter the fairground by car for setting up their stands on the following times:

- **Friday 26 June 2020 between 2pm and 6pm**
- **Saturday 27 June 2020 between 7am and 9:45am**
- **Sunday 28 June 2020 between 9am and 9:45am**

The entrance is located off Kaltehofe Hauptdeich south of the main building of Wasserkunst Elbinsel Kaltehofe.

DISMANTLING

Deconstruction must not begin before HanseBird closes on Sunday 28 June 2020 at 6pm. Material can also be picked up on following Monday 29 June 2020 from 8am to 10am. In this case please get in contact with us.

CONTACT

For any questions or inquiries concerning HanseBird please feel free to contact us:

Thomas Dröse (NABU Hamburg)

Tel: (+49) 40 69 70 89 -27 (Monday-Thursday 9am to 5pm)

Email: hansebird@NABU-Hamburg.de



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TERMS AND CONDITIONS FOR HANSEBIRD 2020

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1. General terms

These terms and conditions set forth the basic terms of participation as an exhibitor in HanseBird 2020 which is hosted by Naturschutzbund Deutschland (NABU), Landesverband Hamburg. Participation requires the use of this registration form.

2. Acceptance of terms and conditions

By participating in HanseBird the exhibitor declares to fully accept all terms and conditions for HanseBird as well as those for Wasserkunst Elbinsel Kaltehofe for himself and all persons working for him during the fair.

3. Approval

NABU has the right to decide about the approval of exhibitors and single exhibition items. NABU is authorised to limit certain exhibition items and alter the dimensions of a stand if conceptional reasons make this step necessary.

NABU reserves the right to disprove applications for HanseBird. NABU is eligible to limit the list of exhibitors to a certain group which are suitable to support the aims of HanseBird.

Exhibitors must not insist on exclusion of any competitors.

By receiving the letter of confirmation or the invoice for participation in HanseBird the contract between the exhibitor and NABU is concluded.

NABU reserves the right to revoke this contract if the reasons for approval of an exhibitor are not or no longer existent.

NABU is also eligible to revoke the contract, if the exhibitor has failed to pay after two reminders have been sent. In this case a fee of 25% of the costs of the stand will be charged to cover already incurred costs.

Reasonable complaints about products or behavior of an exhibitors give NABU the right to intervene and take immediate action if necessary in order to keep HanseBird an enjoyable experience for all

its visitors.

Exhibitors are not permitted to present used or non-eligible products.

4. Force majeure clause

Unexpected incidents which prevent HanseBird from taking place as intended give NABU the right,

a) to cancel the fair. If the fair is cancelled 3 months to 6 weeks prior the event, 25% of the costs still apply. If the fair is cancelled within the last 6 weeks prior the event, 50% of the costs apply. Any existing costs which originated at instigation of an exhibitor fully apply.

In case the fair has to shut down due to force majeure or regulatory action, all costs fully apply.

b) to postpone the fair. If an exhibitor can prove that this causes scheduling conflicts, he has the right to back out from this contract.

c) to shorten the fair. In this case exhibitors are not entitled to end this contract or get back costs for their participation.

Any of these extreme decisions will be made by NABU in coordination with an advisory panel as early as possible. The exhibitors are not entitled to claim for compensation.

5. Avoidance of contract

Any avoidance of contract has to be requested in written form and only becomes valid if NABU declares its consent.

If NABU consents, 25% of the costs apply as a compensation. Costs which originate at instigation of the exhibitor fully apply.

NABU is entitled to check if the stand can be given to another exhibitor. If this is the case, the former exhibitor can back out of the



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TERMS AND CONDITIONS FOR HANSEBIRD 2020

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contract, but has to cover the difference between the agreed rent and the actual rent for the stand.

In case NABU does not find any substitute, it is entitled to fill the empty stand in a way that fits best for the overall appearance of HanseBird. This includes moving another exhibitor to this spot. The former exhibitor has no right to claim any reduction of the costs for the stand. Any costs for decoration of the empty stand have to be covered by the former exhibitor.

NABU reserves the right to cancel the fair at latest 12 weeks prior the date if the number of exhibitors is insufficient. In this case no side has the right to claim for compensations.

6. Arrangement of stands

The host decides about the arrangement of the stands. NABU tries to meet the preferences of the exhibitors.

The same applies for booked contributions to the program or spots at the testing area for lenses and spotting scopes.

All exhibitors will get their location prior the fair. Any complaints have to reach NABU in written form within 8 days.

Due to technical reasons the size of the stand might be slightly altered. This alteration is limited to 10cm in width and depth and does not give any right for compensation.

The relocation of a stand requires compelling reasons. The new location of the stand has to be of equal quality. Major relocations give the exhibitor the right to back out of the contract within two days after receiving notice of the relocation. In this case no costs apply. The avoidance of contract must be handed in in written form. Minor relocations (few meters) within the same tent do not entitle the exhibitor to back out from the contract.

For security reasons NABU reserves the right to relocate entrance and exit points if compelling reasons require these steps.

If this affects a stand the exhibitor will be noticed immediately.

7. Subleasing, co-exhibitors, hire and sale for third-parties

An exhibitor is not entitled to hire its stand, change it with another exhibitor or leave it to any third-party without authorization by NABU. Co-exhibitors are subject to a charge and require authorization by NABU.

8. Joint liability

In case different exhibitors book a joint stand, each of them is liable as a joint debtor. Within their application they have to designate one representative person as a contact for NABU.

9. Payment

a) Due date

Payments are to be done in time, 50% within 30 days after the billing date, 50% until 6 weeks prior the begin of the event. Invoices dated later than 6 weeks prior the event are to be balanced immediately in total.

b) Default

Default charges apply and are 3 % higher than the base discount rate of the European Central Bank. NABU is entitled to use stands in another way if the exhibitor fails to fully pay the costs prior the fair. In this case the host has the right to refuse participation of the debtor.

10. Design of the stands

All stands have to be clearly marked with name and details of the exhibitor during all opening times of the event.

The exhibitor is responsible for the presentation and the design of its stand. NABU does not provide walls for presentation.

In case an exhibitor wants to set up an exceptional stand, NABU is entitled to check details and plans in advance and give authorization. All stands must be set up within their designated bounda-



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TERMS AND CONDITIONS FOR HANSEBIRD 2020

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ries.

The host reserves the right to make an exhibitor change, alter or remove a stand or single items within if the stand is not approved. If the exhibitor does not follow these instructions within 24 hours, the host has the right to let the stand get changed, altered or removed at the expenses of the exhibitor.

In case a stand has to be shut down, there is no claim for compensation.

11. Advertisement

Advertisement is only permitted within the own stand, during presentations and at hired locations like the testing area for lenses and spotting scopes.

The operation of speakers, music, light and audiovisual elements always requires the approval of NABU.

Give-aways that might disturb wild animals around (whistles, balloons, etc.) are not permitted.

General announcements of common interest over loudspeakers are reserved to the host.

12. Setting up the stand

All exhibitors are obliged to set up their stands within the designated hours (see page 7). Apart from these hours no cars are permitted on the fairground. In case an exhibitor has not started to set up its stand on the opening day until 9 am, the host reserves the right to use the stand in another way. The exhibitor has to pay the costs for the stand plus any additional costs which might originate from this circumstance. The exhibitor is not entitled to claim for compensation.

Any complaints concerning position, type or size of the stand are to be lodged before the setup of the stand at latest on the opening day.

All materials used for the setup have to be flame-resistant.

13. Exhibitor's pass

All exhibitors will get passes according to the number of persons which are in charge of the stand. All persons who need an exhibitor's pass are to be announced to NABU in advance.

14. Operation of the stand

The exhibitor has to operate its stand during all opening hours with well-informed staff and material which fits the concept of the fair. The host organizes the cleaning of the fairground and the main passages within the main tent. All exhibitors are responsible to keep their own stands clean and tidy.

All exhibitors are advised to keep rubbish to a minimum and dispose waste separated by material. Extra costs for the dispose of waste apply for the ones who cause it.

15. Dismantling

Dismantling of the stands must not begin before the end of the fair on all days. This also includes partial dismantling.

Exhibitors who do not follow this rule have to pay a fine which is 50% of the costs for the stand.

The exhibitor is liable for damages of the floor, the tent walls and any material which has been given to him for rent.

The space for the stand is to be given back in the same conditions as before.

Stands and material which are not dismantled as previously arranged, are removed and stored under exclusion of liability by NABU at expenses of the exhibitor who failed to remove it.

16. Electrical connections

Electrical connections are installed free of charge at all stands requiring these in the application form. In case an exhibitor requires more than 16 Ampere, this has to be announced to NABU. Any additional costs have to be paid by the exhibitor. The host is not



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TERMS AND CONDITIONS FOR HANSEBIRD 2020

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liable for any breakdowns in the supply of electrical power. Connections for water and internet are not provided by the host.

17. Guard duty

General guard duty of the fairground and the main tent is provided by the host without any liability for loss or damage.

All exhibitors are responsible to guard their own stands, also during setup and dismantling hours.

Additional guards are allowed if authorized by NABU.

18. Liability

NABU ist not liable for any damages at equipment and products of the exhibitors. This includes damages at spotting scopes and lenses in the designated testing area.

If the host causes damage which can be proven, the liability is limited to an act of malice and gross negligence.

19. Insurance

It is advisable for all exhibitors to insure their own products and liability at their own expenses.

20. Photography

Photography for private purposes is permitted on the fairground during all opening hours. Photography for commercial purposes requires authorization by NABU and any additional subjects which might be concerned in advance.

21. Site rules

The site rules of Wasserkunst Elbinsel Kaltehofe apply at all times.

22. Advertising goods

All announcements about advertised goods, especially in state, power, number, price, additional costs, opportunities to repair and

replace and about the service have to be applicable and complete.

NABU reserves the right to limit the authorization to sell optical equipment to one or more certain resellers.

23. Sale

All selling activities on the fairground have to be based on common laws and meet the principles of a prudent businessman.

24. Choice of law and jurisdiction

The choice of law and jurisdiction is determined by the registered office of NABU. This also applies if claims are exercised within court collection proceedings.



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